

+ Ginger Broslat Communications

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To Whom It May Concern:

Please accept this letter as a recommendation for NetSource Technologies website development services.

I have worked with NetSource on numerous projects for my clients since 2004. Most significant in our work together, was an eight-year relationship with the former Ocala/Marion County Economic Development Corporation. We developed a website to market the community for business recruitment, expansion and retention. The site was very effective and housed a host of demographic and economic data that was easy to search and print for presentations. At the quarterly marketing meeting of economic development organizations from across the State of Florida, the Ocala EDC site was regularly highlighted as an example of a best practice. NetSource also assisted us with the development of eNewsletters we used to have consistent dialogue with companies in targeted industry sectors.

I also contracted with NetSource for a new site for the Ocala Chapter of the Florida Public Relations Association. More recently, I volunteered to assist our community's new Health Alliance with marketing on behalf of a member who is my client. I strongly urged the Alliance to work with NetSource. We plan to launch the site next month.

There may be other web design firms I should consider for clients. However, I have heard horror stories from some colleagues and see no reason to gamble with my time or my clients' investments. I am a loyal NetSource customer and have become accustomed to their quality work and exceptional customer service.

Best Regards,



Ginger Broslat, APR, CPRC
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